Personality through education
Our employees – at your service!
ESO Education Group unites more than 1,800 committed, capable and creative employees. ESO – that includes job agents, trainers, teachers, educators, executives, lecturers, professors, social education workers, technical personnel, administrative staff and researchers. Every day, with utmost dedication, we successfully implement and develop our mission. More than 2,500 freelancers and specialized permanent staff complement our powerful team.

Our customers – a mirror image of society
50 years ago, ESO Education Group as one of the largest private education providers, laid the foundations for lifelong learning for all ages and all population groups. Our customers are a mirror image of society. We open the path to diverse and appropriately linked education programs and support our customers in their personal development – from daycare to university.
Life, in itself, means change. We are living in exciting times that are characterized by massive changes, enormous dynamics and major social, economic and ecological challenges. Our society and the economy are undergoing one of the most radical transformations in history. New ways of life and forms of work are emerging. Our production methods and consumer habits, our modes of transport and types of communication are changing. The same applies to learning and teaching; they are transformed as borders between them are becoming ever more fluid.

Nature is a very good teacher, having written success stories for approximately 3.5 billion years. It is nature that represents the universal rules of our planet. Key is the adaptability to change. In doing so, nature relies on predisposition, on the strength and self-regulation of every single cell: the singular individuality which is inherent in every cell and which will develop, prevail and fit in in the context of the whole.

“Personality through education” is the credo of ESO Education Group. We strengthen individuality by taking a holistic approach, by respecting people in their aesthetic, emotional, ethical and cognitive dimensions – based on the equal dignity of all human beings. We support people to lead successful, independent lives through education, as we discover interests and identify talents and respect these just as the person’s integrity.

Every human being is object and subject at the same time and has to find his own path. Our task is to create and to promote optimum conditions for the individual development but equally to demand willingness to work and individual responsibility. With a sense of civic responsibility and power of judgment, with humanity and respect for life, it will be possible to successfully contribute to the happiness of all, as in today’s age of globalization, we all live in one world.

Sincerely yours,

Silvia Semidei
CEO, ESO Education Group

"In nature everything is connected; everything is interwoven; everything changes with everything; everything merges from one into another." Gotthold Ephraim Lessing
Oscar Wilde

«It is personalities, not principles, that move the age.»

For all achievements of civilization: we are surrounded by nature, and nature is the basis of our existence. It is nature that gives us strength and inspiration. It is nature that is our model – due to its diversity, its special features and amazing and memorable characteristics, of existing side by side and complementing each other, its strength and capacity for regeneration as well as its ability to quickly adapt to the most diverse situations and to change and, if need be, to even redefine itself. For millions of years, this has been nature’s secret of success.

Our organization, as well, stands for the ability to learn, for diversity as well as for entrepreneurial spirit: All of our more than 120 locations grow and develop based on our common guiding principles – our mission, our vision and our values – against the background of specific framework conditions and local requirements as well as by promoting and developing the individual strengths of the local staff members. Our employees are our most important basis for success; our customers are part of the educational process and helping to shape it. This is why we encourage and demand their participation, their shared responsibility and their personal initiative. And this is what makes our range of education and training programs, our accompanying activities and our services so diverse, powerful and unique.

We respect and support any life plan of our customers and, as an international education provider we consider it our duty to enable people to develop strong and independent personalities. To this end, we promote talents, challenge the hidden potential, foster initiative and offer optimum framework conditions.

A true personality is characterized by an alert, critical mind that is able to develop its own ideas and thoughts, to reflect these thoughts and to act purposefully. We encourage and support people to act confidently and proactively – via appropriate, practice-oriented education programs, our professional services and our open-minded and holistic counselling advice.

Every human being can achieve something and, to the best of his abilities, make an important contribution to peace, prosperity and the preservation of nature. We inspire, we challenge, we grow support, we assume responsibility, and we expect commitment and willingness to work. This is what moves us and what moves people all over the world.
Our MISSION

Open-mindedness, tolerance and dynamic thinking characterize our educational and integration work – making a significant contribution to realizing the concept of “a Europe of free and educated citizens”.

What do we do for our customers?
With our educational and integration work, we support people to develop their personality and accompany them on their way to a self-determined and independent life. We adapt our programs to real life and to the working situation of our customers and provide the prerequisites for lifelong learning processes.

We responsibly address our customers’ requirements in different phases of life and for various qualification needs. With innovative concepts, we offer them holistic solutions in order to develop their competences and promote social integration.

What contribution do we make to society?
The concept of “a Europe of free and educated citizens” is driving us to consistently deliver top performance.

We enable and motivate people to develop and grow so that they can act proactively, can take part in social life and, moreover, can assume responsibility for themselves, the society and the environment.

Our goal-oriented and unbiased focus is on education and related integration work – both on a regional/national and an international level.

With practical knowledge and innovative impulses, we give constructive input to the development of Germany and Europe on their way to a knowledge-based society.

We complement our core competence – education and training – in a holistic way by developing the personal strengths of our customers, by giving them adequate and individual support during the entire education period, by their active integration into society and structures as well as by placing them in the global world of work.

PERSONALITY THROUGH EDUCATION

Teaching
Education
Support
Integration
Development

How do you see us?

For our customers and for society

08/09
Our general objectives

Independent development of ESO Education Group

Development, to us, is the top priority. Autonomy, agility and fast decision-making processes in the entire structuring of our corporate strategy are essential for us.

Healthy and efficient growth

Sustainability, profitability and healthy growth to strengthen and improve our competitiveness are crucial to us. Efficient and transparent processes and structures, as well as an efficient use of resources ensure the flexibility, quality and efficiency of our services.

Expanding our international network

Regional involvement and strong partnerships as well as a wide range of national and international collaborations continuously expand and enrich our network. ESO Education Group is recognized, appreciated and valued as a reliable and solution-oriented partner.

Lifelong learning

The purpose of all education programs is to qualify people in order to ensure the best starting conditions and development opportunities for them. This should happen in a continuous process of lifelong learning and working that is enjoyable and also takes individual stages of life and learning phases into account.

As a provider of future-oriented concepts, we create the necessary conditions for comprehensive and networked education and integration services and, as a consequence, for lifelong learning at every level: from kindergarten to programs for senior citizens, from vocational training to PhD programs, from childhood dreams to a new career. That is what we are here for – and you can rely on us.

Vision

Facing the future with confidence

Our education and integration work is horizontally and vertically linked and networked. It provides relevant and systematically structured education tracks with smooth transitions to each next level – resulting in highly efficient educational processes.

Personal, Innovative, Practical.

Besides classical tuition, we apply innovative teaching methods and learning techniques. Standard practice includes group work and project work as well as e-learning. In combining theory and practice, process simulations and internships – in Germany and abroad, our graduates are specifically prepared for the multiple requirements of dynamic working life.

In addition to imparting specialist knowledge, we also shape and enhance personal development as well as communication and cooperative skills. This enables our graduates to develop problem-solving strategies and consequently, to assume personal responsibility.

Our education and integration work is horizontally and vertically linked and networked: A key objective is the continuous expansion of our coordinated education services and products. In terms of content, location and financial feasibility, these services and products shall be easily available and accessible to our customers.

Optimizing our associated services

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our MISSION

Values

The basis of our corporate culture

Responsibility
We meet the expectations of our customers, employees and business partners responsibly, reliably and solution-oriented. Together, we can establish sustainable and robust relationships.

We trust you - trust us!

Respect
We treat our customers, employees and business partners with appreciation and open-mindedness. We are prepared to breaking old habits and are open to new ideas, different beliefs and creative approaches.

We care about your personality!

Empathy
We consider the needs of our customers, employees and business partners with empathy and address them sensitively in order to achieve our common goals. We understand the language of our customers.

We see our work through your eyes!

Commitment
We dedicate ourselves to our customers, employees and business partners passionately and professionally. We feel obliged to achieve maximum benefit for them. To that end, we perform at our best and also expect a good performance.

We are devoted to support you!

Efficiency
Innovative and demand-oriented learning methods, flat hierarchies and perfectly synchronized processes ensure the efficiency and effectiveness of our services.

We create added value through values!

The basis of our corporate culture
For us, the basis is a binding set of consistent values that represent the essential requirement for a successful and rewarding process of education and integration.
Guidelines
The basis of corporate strategy

Our principles
Our principles are the guideline and motivation for our employees. They illustrate our customers what is important to us and what accounts for the quality of our services.

International
We connect people and cultures!
With our international network, worldwide cooperation and partnerships, we contribute to “learning without limits” and to cooperative interaction among the diverse cultures.

Quality-conscious
Increased customer benefit is in the foreground!
Clarity and transparency provide orientation and ensure reliability. Our aim and claim are continuous improvement processes. Our high quality standards are regularly assessed by internal and external experts.

Practice-oriented
From daily practice for daily practice!
We focus on the needs of the world of work and everyday life. For this purpose, we use the knowhow as well as the valuable experience of our experts and cooperation partners. We guarantee tailor-made solutions.

Holistic
Solution-oriented actions require vision!
We look at the bigger picture – in order to jointly achieve our customers’ goals in an excellent and sustainable manner. And we are also closely connected to all our network partners to ensure our interdisciplinary approach and the value of our service offers.

Personal
Individuality and uniqueness strengthen the society!
With our tailored offers, we impart knowledge, create human potential and motivate for personal initiative. This is how we support our customers to successfully participate in social and professional life.
Experience and competence for the future of education

Trends and developments – social, economic and political developments, but also the increase of knowledge of the time, all of this shaping us – just like a mighty tree, year after year, is exposed to and defies the weather and environmental conditions. Time leaves its marks – as we can see in those tree rings. Yet a tree always manages to grow new shoots. It is learning, it is getting stronger, it is constantly evolving. Its tradition is the starting point of new developments.

We respond reliably and prudently to the dynamism of the world. Looking nostalgically back to the past will not work. It is the experience, the routine and the competencies that we have gained in our lives and works so far that spark our curiosity for new experiences. A good academic education, a good professional education and continuing education help us to focus on really sustainable, timeless benefits.

ESG Education Group promotes individual strengths and individual skills that contribute to the development of our society in a responsible way – i.e. being aware of our values and traditions and in consideration of the crucial importance of knowledge that has been developed and preserved over many eras. Like nature, we too rely on independent, organic growth from within. We come into play wherever support is needed and at the same time, we leave room for enthusiasm, inspiration and growth.

Tree-ring after tree-ring, a tree matures to become a strong organism, bringing in past experiences to its future development. This way, it contributes to developing the strong community of a forest. We want to follow such learning from experience, giving guidance and support, inspiring for opportunities.

Jean Jaurès

»Tradition is not about conserving the ashes, it is about keeping the fire burning.«
Innovation needs tradition: Recipe for success since 1966

Our tradition: Since 1966
French philosopher Pierre Semidei paved the way for today's ESO Education Group when he founded the first Euro-Sprachschule (Euro School of Languages) in Aschaffenburg in 1966. At the time, it could hardly be envisioned how important private providers of education programs and training courses would become. Pierre Semidei was a committed European and a visionary as regards the importance of intercultural exchange in the field of education in Europe and the world. He was convinced of the fact that an internationally oriented education was the ideal basis for a self-determined and successful private and professional life – and he lived to prove it. Himself a Frenchman, he became a successful entrepreneur in Germany. Passionately, with an insatiable curiosity, strength of will and a nose for trends, he was open to change and always looking for innovative programs, international cooperation and networking agreements as well as trying to optimize the quality of “education services”.

Our promise: Assuming responsibility
A comprehensive education includes the development of the personality – for a successful path of life. For five decades now, we have continuously contributed to this and expanded our scope of services. Today, as before, we adapt our concepts of education and integration to meet the requirements of the modern life and working world. This is made possible by continuous dialogue within our service partners as well as with researchers and international experts. We are aware of our role as specialists, competent experts and initiators for individuals, companies, institutions and public authorities and we fulfill this task with a high degree of responsibility. We meet the expectations of our customers, our business partners as well as our employees reliably and solution-oriented. We are committed, passionate and professional. This creates sustainable and stable relationships. We feel obliged to achieve the greatest possible benefits for all our partners. We perform at our best and also expect good performance.

Our quality: Safeguarding the future
Since the very beginning, Pierre Semidei, the founder of ESO Education Group, had nothing in mind but top-quality and sustainable education offers. He knew his vision would only achieve lasting success if the education processes were built on reliable quality criteria. It is therefore not by coincidence that ESO, with its very first certification according to international standards (ISO 9001), has assumed a pioneering role in the German education system.

Our success: Setting new standards
We will continue to play our part as pioneers of education and training – a role we have fulfilled time and again in the past history of ESO Education Group. And we will continue to set new standards in the educational sector.

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There is no doubt that the ability to communicate is a fundamental part of European integration. Such a language which is not the German every nation would have taken without a common language.

Pierre Semidei
Founder of ESO Education Group, 1943 – 2009
Facts and figures: Employees, customers, set-up

Our employees
The permanent employees of ESO Education Group include more than 1,800 dedicated, capable and creative personalities. They all ensure that our customers are offered the best training, education and development opportunities for today’s labor market and society. Over 2,500 freelancers support them in this mission.

Executive:
Presidents, chancellors, deans, directors, directors of institutions and academies, functional managers, product managers

Educational specialists:
Professors, trainers, lecturers, educators, scientists, advisors, social education workers

Administrative specialists:
Administrative staff, education and career advisors, job agents, IT professionals

Our customers
Individual customers:
Pupils, students, parents, young professionals, professionals and retirees

Public customers:
Employment agencies/job centers, European Union, European Social Fund, ministries, federal, state and local governments, the German Army’s vocational training service (BFD), pension schemes and health insurances

Corporate customers:
Small and medium-sized companies, groups, self-employed persons, recruitment agencies

Our 10 areas of expertise
- Management & International Affairs
- Catering, Hotel Industry, Tourism & Events
- Languages
- Coaching, Placement & Integration
- IT & the Media
- Fashion & Design
- Crafts & Technology
- Transportation, Logistics & Trade
- Health, Care, Sports & Wellness
- Early Childhood Education and Care

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Executives:
Presidents, chancellors, deans, directors, directors of institutions and academies, functional managers, product managers

Educational specialists:
Professors, trainers, lecturers, educators, scientists, advisors, social education workers

Administrative specialists:
Administrative staff, education and career advisors, job agents, IT professionals

Our activities:
in Germany and Europe
With more than 120 member institutes and over 1,000 concepts for education and integration, ESO Education Group is one of the largest associations of private education providers in Germany. The structure includes universities, academies, schools and daycare centers.

In the Czech Republic and in Slovakia, ESO Education Group operates its own technical colleges and universities. All over the world, we maintain partnerships with renowned universities, academies and training institutions.

Our work is shaped by close partnerships within the economy in Germany and abroad, by joint projects with global businesses as well as by internationally recognized degree programs.

Our know-how: Networked knowledge
The support facilities of ESO Education Group assist the member institutions with fast and comprehensive exchange of know-how in all areas of expertise and in all functional areas. In close cooperation with the staff in charge on-site, specialists from various fields develop top-quality education and training programs for our German and European institutions.

In addition, our long-term partnerships and cooperation with interest groups, researchers and last but not least, with leading representatives of the economy allow for well-founded and forward-looking action. This broad networking is a key feature of our quality and guarantees a practical, modern and sustainable transfer of education, knowledge and skills.

Our organization
The following companies, offering services for individual and/or corporate customers, form part of ESO Education Group:

- ECS – Euro-Communication-Service
  ECS is the nationwide provider of translation and interpreting services of ESO. We are certified according to ISO 9001 and have a team of highly experienced professionals for all languages and nearly all subject areas.
- Logophon
  For more than two decades, the publishing house “Logophon” has produced training materials that comply with state-of-the-art teaching research.
- ESO Consulting
  When it comes to the qualification of employees – from expert advice to tailor-made training programs – ESO Consulting is the perfect central partner. We have access to the entire education network of ESO and organize and align nationwide offers.

Our 10 areas of expertise
- Management & International Affairs
- Catering, Hotel Industry, Tourism & Events
- Languages
- Coaching, Placement & Integration
- IT & the Media
- Fashion & Design
- Crafts & Technology
- Transportation, Logistics & Trade
- Health, Care, Sports & Wellness
- Early Childhood Education and Care

Our customers
Individual customers:
Pupils, students, parents, young professionals, professionals and retirees

Public customers:
Employment agencies/job centers, European Union, European Social Fund, ministries, federal, state and local governments, the German Army’s vocational training service (BFD), pension schemes and health insurances

Corporate customers:
Small and medium-sized companies, groups, self-employed persons, recruitment agencies

300 addresses in daycare centers
5,100 students at universities
9,000 participants in German language and integration courses
5,600 students at academies
3,000 young people in education and training programs
5,100 students at academies
3,000 young people in education and training programs
50,000 customers per year
27,000 participants in training and further education programs
25,000 customers per year
20
Comparable to the geometry of honeycombs, our education and service concepts as well as our processes are transparently structured and systematically aligned. This is the base from where we can pursue our inspirations passionately and enthusiastically; just like freely swarming honey bees.

Philosopher and pedagogue, Jean-Jacques Rousseau has pointed out to us that reason and emotions go hand in hand. According to this principle, we have linked quality and passion.

ESO Education Group puts great emphasis on continuous improvement. We are never satisfied with our achievements. This applies both to our training portfolio and service offers as well as to ESO Education Group as an attractive employer.

Just like the structures of honeycombs develop in optimum cooperation, so do we develop our training and service concepts with great care, based on the ideas and the expert knowledge of the numerous members of our group. Our concepts remain stable and robust because we constantly focus on the requirements of the relevant work and life environment.

Our value-oriented, sustainable education offers are regularly certified and reviewed in internal and external audits. Our quality management system ensures transparent processes of teaching, services and management, leading to independent quality assurance for all member institutions of our group.

But quality is not an end in itself: Quality is the base from where we can pursue our inspirations passionately and enthusiastically because we can rely upon the sound integration of new ideas and concepts into our system of solid and trustworthy structures.

We consider and adapt to the individual needs and requirements of our customers with great sensitivity. This, in turn, helps to equip our graduates with a high level of flexibility and adaptability, but also with strong intuitive and creative powers.

Far-sighted offers, empathic services, independent certification

Jean-Jacques Rousseau

»Reason forms man, but emotion guides him.«
The federal ministries of education and cultural affairs are a decisive factor for the future of a society and for innovative business locations. But competence and skills do not come by chance. That is why we have committed ourselves to total quality – in all our services, instruction and management. A management system thus depends on the full commitment of all employees to adhere to it, to remain open to feedback and willing to learn. Based on internationally recognized standards, our quality assurance is always focused on the needs of our customers and on the requirements of the professional world. For us, quality means customer satisfaction. That is why we guarantee professionally implemented education and training programs, while our customers also make an essential contribution to their success. Optimized processes, a high level of transparency, strong motivation and continuous innovations ensure optimum cost-effectiveness. The certification benefits our customers, the company and our employees alike.

The Science Council
The federal government and the governments of the German federal states are advised by the Science Council on questions about the conceptual design and content-related development of universities and on scientific and research issues. Since January 2001, this council has accredited private universities as institutions. This quality assurance procedure aims to clarify whether a private institution of higher education is capable of performing teaching and research work according to recognized scientific standards. In this way, the Science Council controls the admission to the system of higher education.

We were the first institution in the field of education to receive a certificate for our quality management system according to international standards – DIN EN ISO 9001 – from CERTQUA. CERTQUA is the market leader among certification companies in the field of education. Its partners are leading associations of the German economy: the Federation of the German Employers’ Associations (BDA), the Association of the German Chambers of Commerce and Industry (DIHK), the German Central Federation of Skilled Crafts (ZDH) and the Wuppertal Circle e.V. In 2011, we were one of the first providers to additionally implement international education standards according to DIN ISO 29990.

Only those education and training providers that have been recognized according to AZAV (Regulation on the Accreditation and Certification for Labor Market Services) are allowed to work for the Federal Employment Agency and the job centers. The members of ESO Education Group are recognized according to AZAV and have long been the reliable partners of these public authorities.

The courses and training programs at our state-approved and/or state-recognized vocational schools, technical colleges, specialized schools and professional academies are subject to the provisions of the ministries of education and cultural affairs of the relevant federal states. We fulfill these requirements on a daily basis and either prepare our students for the state-recognized degrees or conduct the final exams ourselves.

Program accreditation
Since 2002, the AAnA (Association for International Business Administration Accreditation) has awarded the seals of the German Accreditation Council for the accreditation of study programs in economics. This ensures the quality of the degree courses as well as their continuous evaluation. Concrete proof of ESO’s commitment to quality is, for example, the top positions that our universities – Munich Business School and the International School of Management – have held for many years in the surveys and official rankings of renowned institutes (incl. CHE).
Strong quality feature: Networks, memberships and cooperation partnerships

International networking

A multi-dimensional networking system is essential for the sustainable global exchange of information – and of fundamental importance for an education provider like ESO Education Group. The participation in relevant networks and the membership in a strong group of international partners support sound and sustainable activities.

ESO Education Group maintains numerous partnerships that have developed over many years, and keeps close contacts with scientists, businesses and interest groups as well as with leading representatives from the industry and the economy. They give us important feedback and trend-setting impulses. This comprehensive network is a strong quality feature which guarantees the development and implementation of practical and relevant learning systems and training programs.

Cooperation partners and customers

The German federal government, the federal states and municipalities are major long-term partners. On their behalf, ESO Education Group provides education, training and instruction – including programs that are funded by subsidy programs of the European Union and the European Social Fund. As an accredited education provider according to AZAV (the Regulation on the Accreditation and Certification for Labor Market Services), ESO Education Group has served the German Employment Agency for many years with its broad portfolio of services. ESO also contributes as a resourceful partner to various committees focusing on new developments in the field of education.

Examination authorities

In addition to their own tests and to national examinations, the ESO Education Group’s member institutions also arrange for internationally recognized examinations of national chambers and renowned organizations. ESO Education Group is a member of the relevant professional associations and examination committees offering degrees with a high level of acceptance in the economy.

Associations

In addition to our experience and our commitment, our memberships in various associations and close collaboration with our cooperation partners also ensure the consistently high quality of our services. Emerging trends in education can be identified at an early stage, and training and education programs can be developed and adapted accordingly.

Co-operation Partners and Clients

ESO Education Group maintains partnerships with various organizations, including governmental and non-governmental bodies, as well as private companies and educational institutions.

Evaluation Authorities

ESO Education Group collaborates with various examination authorities and accreditation bodies to ensure the quality and acceptance of its education programs.

Associations

ESO Education Group is a member of various professional associations and committees that focus on new developments in the field of education.
Student exchange is complemented by the exchange of lecturers and professors. International guest lecturers contribute intercultural and international perspectives to the specialist courses while our lecturers share their expertise and knowledge with our partner universities. At the same time, they gather new insights from discussions with international students and colleagues and thereby enrich the quality of the tuition.

European education programs and projects
ESO Education Group maintains global partnerships with prestigious universities and academies and guarantees internationally recognized and renowned degrees. Additionally, ESO works closely with companies in Germany and abroad, since our customers are supposed to gain practical experience on the international labor market during their training program. This is ensured by partnering companies for specific projects or research work and by participating in training programs of the European Union, e.g. “Erasmus+” and “Leonardo da Vinci”.

High international standards
In view of the ever increasing globalization of the economy, international education programs are a matter of course for ESO Education Group. We see ourselves as education providers of international appeal, offering internationally oriented education programs to provide for the professional future and career opportunities of our graduates in a global working world beyond the borders of Germany.

Internships and semesters abroad
With this in mind, the universities and academies of ESO Education Group put special emphasis not only on a high level of practical relevance, but also on the international dimension of their courses. That is why internships and semesters abroad are an integral part of all our study programs. They can be spent at one of our more than 200 partner universities worldwide. The choice of universities at which students can spend their integrated semester abroad depends on their course of study. The number of select prestigious international universities they can choose from varies depending on their particular field of specialization. During this semester abroad, our bachelor students increase and expand their intercultural skills and linguistic proficiency. They can choose from 42 countries on all continents. To guarantee the quality of these offers, the network of partner institutions is continuously maintained and extended. The number of partner universities offering high-quality study programs has been increasing year by year.

An international network: Partners in the world

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With this in mind, the universities and academies of ESO Education Group put special emphasis not only on a high level of practical relevance, but also on the international dimension of their courses. That is why internships and semesters abroad are an integral part of all our study programs. They can be spent at one of our more than 200 partner universities worldwide. The choice of universities at which students can spend their integrated semester abroad depends on their course of study. The number of select prestigious international universities they can choose from varies depending on their particular field of specialization. During this semester abroad, our bachelor students increase and expand their intercultural skills and linguistic proficiency. They can choose from 42 countries on all continents. To guarantee the quality of these offers, the network of partner institutions is continuously maintained and extended. The number of partner universities offering high-quality study programs has been increasing year by year.

An international network: Partners in the world

High international standards
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«Thought is great and swift and free, the light of the world, and the chief glory of man.»

Choosing the right university is of decisive importance. It is to determine the successful entry into the working world and a professional career. It is to impart freedom of thought as well as to take responsible and independent decisions and to act reliably and conscientiously.

The sea is the symbol of immense expanse, of impetuous force and challenging depths. It fascinates us for centuries. It takes boldness and skills to dare to sail away from the safe harbor and to discover the new.

Our universities and business schools have inspired students, teachers and our major customers in the economy for decades. With great commitment and the ability to work independently, they start to shape and implement their studies, work and live on their own.

We provide our graduates with the necessary “skills” – scientifically based methods, concepts, findings and experiences abroad. “Boldness”, on the other hand, is reflected in their curiosity, in their enthusiasm to approach new tasks and to create successful innovations with knowledge, inspiration and experience.

Rough seas may also be experienced on the way to a university degree. The universities of ESO Education Group are a place where students will be confronted with challenges and will gain strength for the future. We competently support and assist them in this.

Even if the waves are high and jobs, at times, turn out to be uncertain in the oceans of change: Our graduates are prepared for this and ready and eager to take on the challenges awaiting them – in their profession as in life. This performance potential opens up vast opportunities in the working world. It includes the lifelong capacity to always venture off to new horizons. With an excellent academic education, they gain the required steady confidence.
Focusing on careers: The EBC universities

At the EBC universities, young personalities take the fastest road to a successful career. In attractive locations in the cities of Hamburg, Berlin and Düsseldorf, our students are ideally prepared for their career start in relevant, practice-oriented international Bachelor and Master study programs. Having obtained a degree will open up many career choices for them in the fields of marketing, HR and financial management.

At the EBC universities, it is not only about technical knowledge: Beyond this expertise, our students particularly acquire methodological and social skills. In small groups and with individual attention, they learn how to efficiently deal with specific issues and how to take optimum action in unknown markets. They are holistically trained and educated as responsible specialists and managers and expand and develop their individual strengths during the course of their studies – obvious competitive advantages when applying for attractive positions.

Areas of specialization – Internationally as part of the studies

The EBC university’s study programs include Bachelor of Arts degrees in International Business Management; Tourism & Event Management; Fashion, Luxury & Retail Management; Business Psychology & Management as well as a Master’s degree in International Management. EBC university has originated from the Hamburg School of Foreign Languages, established in 1934. Its international focus has remained to this day: English-language lectures and study programs, language courses, an integrated semester and internships abroad as well as double degrees are living proof of that. A network of more than 70 partner universities around the world ensures that the course of studies is rounded off with a unique experience abroad.

Close to practice

The EBC university’s professors and lecturers are closely networked with the economy – to the benefit of their students, both for their internships as well as for practical projects and case studies. The teachers bring many years of professional experience and their instruction is equally diverse and exciting so that complex issues are also easily comprehensible. In addition, our Career Center also supports the students in smoothly transitioning from university to professional life or to graduate studies.

"Individual coaching, personal advice and the implementation of the latest scientific findings in practice-oriented, innovative and international study programs – we prepare our students optimally for their Bachelor or Master’s degree as the basis for a successful career in management."

Johann Stooß, EBC University President

In 2014, I successfully completed my studies of ‘International Business Management’ at the EBC university in Hamburg. For me, the university’s international orientation was particularly fascinating. My semester abroad was the optimum preparation for my career in consulting.

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The International School of Management (ISM), with its campuses in Dortmund, Frankfurt/Main, Munich, Hamburg, Cologne and Stuttgart, ranks among Germany’s leading private business schools and is one of the few non-profit private universities. Internationality, practical relevance and compact degree programs are the main success factors of ISM. University life is characterized by teaching professional competencies and social skills in small-group settings, a highly personal environment and by integrated semesters abroad and/or international modules at one of over 170 ISM partner universities.

Areas of specialization – for tomorrow’s leaders
At ISM, tomorrow’s leaders are trained in compact and practice-relevant degree programs that prepare them to work in international business enterprises. Areas of specialization include International Management, Business Psychology, Marketing, Finance, Fashion, Luxury and Retail Management as well as Logistics and Supply Chain Management. With additional part-time programs for working professionals and the possibility to acquire university-level certificates of advanced education, ISM offers its students a wide variety of options to upgrade their skills and competencies for personal growth alongside their working life.

Dialogue with the economy
To foster increased dialogue between the business school and the economy, ISM maintains a top-class network of representatives from international companies, associations and other organizations. Cooperation between the member companies and ISM allow for implementing a variety of practical projects. In various rankings as, for example, the CHE ranking, the UniFocus student survey as well as the TRENDENCE university ranking regarding professional expertise, HR professionals, ISM students and ISM alumni alike have confirmed for years the quality and relevance of the degree programs and their suitability for practical application.

“The international experience that I gathered during my semesters abroad has strongly influenced and enriched me. Looking back now, I would say that my social and intercultural skills helped me most in my professional life.”

Mirja Meyer
ISM Slovakia
Since 2005, ISM in Prešov has been offering Bachelor degree programs in International Business Management, Business Ethics as well as Social Services and Management. There is also the possibility to earn a Master’s degree in Intercultural Management. Furthermore, students can participate in exchange programs of the European Union. This will expand their personal networks and give optimum preparation for all challenges of the international job market in an increasingly globalized world.

www.ismpo.sk

Institute SCM@ISM
The university’s own institute SCM@ISM focuses on all aspects of supply chain management as well as cluster and mobility management, both at research level and in terms of knowledge transfer. The facility delivers the organizational framework for ISM professors and lecturers specializing in logistics, operations and mobility to develop their research work and refine collaboration, ensuring uncomplicated collaboration with external partners from science and practice.

www.scm.ism.de

“I never wanted to become a theoretician. Instead, I wanted to discuss examples of the practical application of theories. ISM has given me the ideal platform for this.”

Christian Hamer
Founder and Managing Director of Picture People GmbH, ISM graduate 2004

ISM ACADEMY
The ISM ACADEMY sees itself as the partner of companies in all matters of training and further education, offering its business customers a comprehensive range of open qualifications as well as in-house solutions for specific companies in the area of staff and leadership development. A team of more than 200 experienced trainers and coaches provides in-depth knowledge and ensures the transfer of content into the professional practice of the training participants.

www.ism-academy.de

Kienbaum Institut@ISM
Kienbaum Institut@ISM for Leadership and Transformation. Partnering with the management consulting agency Kienbaum, the International School of Management started the Kienbaum Institut@ISM for Leadership and Transformation in 2014. The institute combines scientific expertise with consulting experience and deals with the major issues of future personnel management.

The institute is dedicated to empirical research on current HR topics such as leadership, transformation and change management as well as demographic change and human resources management. Its aim is to develop innovative and relevant solutions by key issues of corporate personnel management. The research work centers on generating knowledge of a more efficient and at the same time more effective use of organizational structures as well as on developing and designing new management approaches and models.

The Kienbaum Institut@ISM sees itself as a think tank and academic partner for small and medium-sized companies, large corporations and the public sector, therefore contributing to the competitiveness of the European economic area.

www.kienbauminstitut-ism.de
“At MBS, we are committed to train our students holistically: This includes more than a broad general education and theoretical expertise. All of our degree programs are focusing on a high level of practical relevance, international orientation and the development of the individual personality.”

Prof. Dr. Stefan Baldi
MBS Dean

Munich Business School (MBS) is the first state-accredited private university in Bavaria and one of the leading business schools in the German-speaking countries. Additionally, it has paved the way to the international orientation of study programs. In the current "Wirtschaftswoche” university ranking, Munich Business School ranks second overall. This makes MBS the top-ranked private university of applied sciences in the area of business administration. MBS has been able to continuously defend its top position for several years in other leading university rankings as well, as for example in the CHE employability ranking, achieving excellent results in decisive factors such as internationality, practical orientation and soft skills. The MBS lecturers have many years of professional experience in large and internationally active companies.

Areas of specialization – international degrees
First-degree and postgraduate MBS students acquire officially recognized degrees in economics, from Bachelor’s to Master’s as well as an MBA and PhD. In addition, MBS offers various executive education programs for experienced executives.

Munich Business School enjoys an excellent reputation – with German and international students – due to its English or optional bilingual study programs, its semesters abroad at over 60 international partner universities and its internships in Germany and abroad. A particularly attractive option is the possibility of double degree studies (Dual Degree) to acquire two different Master’s degrees. With this option, students would spend two semesters at an international partner university of MBS, for example Boston University or National Taiwan Normal University.

Diversity
The high diversity of the students, coming from more than 60 countries, accounts to a large part for the university’s social competence – which is not only taught but experienced at the university. A high level of intercultural competence exists on all levels – linguistic and cultural diversity is daily managed. Teachers and students learn together and from each other how to understand and use diversity as a strong profit. This enables our students to adapt to other cultures more easily – at home as well as during their studies abroad: the perfect preparation for leading positions in international companies.

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Think global, study local: International Business School

Areas of specialization – international programs

Our degree programs cover the fields of General Management, Business Psychology, Human Resources, Marketing, Media, Culture and Event Management, Sports Management, Hotel and Tourism Management as well as Real Estate Management. With a degree in International Business Administration (IBS) and the Bachelor of Arts (Honors) degree from the University of Sunderland you can choose from areas of specialization.

Areas of specialization – international programs

- General Management
- Business Psychology/Human Resources
- Marketing
- Media
- Culture and Event Management
- Sports Management
- Hotel and Tourism Management
- Real Estate Management

With a degree in International Business Administration (IBS) and the Bachelor of Arts (Honors) degree from the University of Sunderland, our students hold attractive international qualifications. In cooperation with German and British universities, the International Business School also offers Master degree programs. These programs are renowned and accredited universities in England. Therefore, the International Business School ranks among the few German institutions that can offer similar successful international collaborations.


demand oriented studies

With integrated language training

Higher education is more important than ever. For university graduates, the professional world has become much more demanding than it was just a few years ago. Not only do companies act strategically, but students have to prepare their entry into working life with purposeful, targeted measures as well. Precise knowledge of what to present to a potential employer in three or five years is a competitive advantage in the job market. And this is where the International Business School comes in: to provide our students with the necessary skills to actively shape their future. The practice-oriented international management degree program at the International Business School with its integrated semester abroad offers excellent career prospects, is short and intensive with only six semesters and offers foreign language training in up to four languages.

I can fully endorse the IBS motto: ‘Inspiring Business Success’, as in all my job interviews, I was always the youngest (aged 22), and I could particularly score with my semesters abroad, the many languages I speak and the short duration of my studies. It is really personality that matters. I am not sorry for any cent my family and I have spent for my studies at IBS. I come from an ordinary middle-class family and haven’t got any connections or friends in high places to help me get a job. I have made it to the top simply because I worked hard and was disciplined and ambitious. Thank you for everything!”

Dilara Bulut
IBS graduate

Immediately after my graduation from IBS, I was offered great jobs for example as a junior manager with a big trading company where I would earn a high annual income. Well, I got my dream job: since January 1, 2015 I have been working as a junior manager for a large perfumery chain. In 1.5 years, I will be responsible for the entire area management.

“Internationality and practical relevance as well as personality are the key factors for future success. The International Business School’s degree programs focus on practice – true to our motto: As much theory as necessary, as much practice as possible.”

Thomas Nau
Director, IBS Nuremberg

www.international-business-school.de

Demand-oriented studies

With integrated language training

International Business School
Stone, as a natural product, is a symbol of strength and individuality. Its composition, its highly individual enrichment with various minerals and soils, its formation by land movement, wind and water define its appearance. Stones serve as foundation, as building blocks and as landmarks. Each stone is unique, enormously complex, and its purpose can never be defined in advance.

Individual counselling and a targeted analysis of personal strengths and weaknesses are at the start of each training program of the Euro Akademien. They help to identify individual goals and purposes, to inspire passion and to set out on the right career. The essential milestones of our trainings are to provide orientation, unleash existing potential, promote interests, increase knowledge and develop competencies – to create a rock-solid base of skills.

This ensures that all our customers participate in social life. As a result, they will easily integrate in a strong and diverse society which they will be able to shape thanks to their educational experience. Their level of education and their sense of responsibility put them in the position to build bridges – for themselves and for others – to the society as in the economy. In case of unstable external conditions, their education and training will continue to serve as a reliable foundation, and will protect them, even in times of economic crisis, against unemployment and loss of identity.

For, when you make a decision and – after thorough and well-advised deliberation – are deeply convinced of your plans, your entire approach to life will remain flexible, adaptive and creative.

From banded pebbles to milestones that lead the way: Houses and bridges are made of stone. Stepping stones give us orientation to successfully break new grounds – and to learn more about ourselves. The Euro Akademien work individually with every customer to provide them with qualifications on solid ground – to make substantial and valuable contributions to society.

A strong foundation for life

Johann Heinrich Pestalozzi

»When you make a decision, you can achieve so much more than what you would have expected.«
Tailor-made, practical and individual: Education and training at the Euro Akademien

The first Euro Akademie was founded in Cologne in 1980 as a high-quality training institution for careers in foreign languages. At present, 37 Euro Akademien nationwide are part of ESO Education Group. Its dedicated founder, Pierre Semidei, significantly contributed to European cooperation in education and training. The Euro Akademien have committed to continue his life’s work.

At various locations throughout Germany, the Euro Akademien offer full-time education and numerous full-time and part-time further training programs. Students may choose from a wide spectrum of programs specializing in the commercial-linguistic, social, educational or medical fields.

From learning a trade to obtaining a degree

Learn a trade first and then obtain an academic degree? No problem! The Euro Akademien have long-standing cooperation agreements with established partner universities so that our students can immediately start their postgraduate studies after having completed a vocational qualification. The Euro Akademien are also cooperating with their university partners to offer practice-oriented and bilingual study courses.

The Euro Akademien are distinguished by their national and international networking system. Their balanced ratio of school and university education and practical content is unique in this field. In-depth training phases sustainably enhance the knowledge that has been acquired in the classroom—creating strong tools to successfully start your career. Well-equipped with expert knowledge, practical experience and social skills, all our graduates are highly qualified and motivated potential employees ready to jump right into their career.

The pupils, students and participants in further training courses take center stage at the Euro Akademien and benefit from the best possible conditions for successful learning processes. They are individually supported and receive additional assistance, if necessary. They are instructed in fixed class settings of manageable size.

From the start, the training as a European Secretary impressed me due to the many-faceted curriculum. I am currently working as a company consultant in the field of internationalisation."

Noaan Aynur
Bachelor graduate, Trier

Specialist academies for translators and interpreters

Our specialist academies at the Euro Akademie of Bamberg and the Würzburger Dolmetscherschule (Würzburg Specialist Academy for Translators and Interpreters) train high school graduates and state-approved foreign language correspondents as state-certified translators or interpreters. The training includes two foreign languages as well as one specialist area and is specifically oriented towards the future professional practice and possible Bachelor degrees in Germany and abroad.

Due to the excellent reputation of both institutions and the practical relevance of the training, graduates can expect to secure demanding jobs in the economy, in international organisations, radio and television stations and publishing houses or can work as freelancers.

“The training and further education of the Euro Akademien not only takes into account the requirements of the economy, but also the individual needs of the participants. The professional success of our graduates proves that our practice-oriented education programs are perfectly aligned to today’s German and international labor markets.”

Iris Hermanns, Managing Director of Euro Akademien

our ACADEMIES

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The Euro Akademien are characterized by qualified teachers who have many years of professional experience. Relevant academic qualifications of the lecturers ensure the quality of tuition methods and contents on the basis of shared and professional teaching concepts. Teaching objectives and learning content are prepared and imparted according to current scientific research of diverse disciplines. The Euro Akademien education concept includes technical and social aspects alike. In addition to imparting subject-related content, the promotion of individual skills and personal growth is of major importance.

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www.euroakademie.de
Management & International Affairs

40 apprenticeship trades in three specialist areas: Perfectly equipped for the job

The educational offer of the Euro Akademien in the field of “Management & International Affairs” aims to optimally prepare the participants for their professional future in tomorrow’s economy. In that way, they have the best possible career opportunities – as assistants and as managers.

The programs offer an ideal combination of commercial expertise and foreign language skills, and participants benefit from our cooperation agreements with renowned national and international university partners within the framework of BUSINET – Global Business Education Network. The degrees are recognized nationally as well as internationally. By learning at least two foreign languages, participants are excellently prepared to communicate with business contacts from around the world. And the internships abroad give them a first taste of the international labor market.

Graduates of the Euro Akademien benefit from practical training. This opens up new doors to the labor market for them – a market which, due to globalization and European integration, is becoming ever more demanding.

Early childhood education & Care

The Euro Akademien have long years of experience in the training and further training of social-educational specialists and assistants. The childcare facilities of ESG Education Group are also performing effectively and with high quality on a daily basis for the education, care and upbringing of children. The education or further training programs of the Euro Akademien instruct on how to accompany children professionally in their development and give them the opportunity to gather valuable experiences.

Well-trained specialists in the fields of early childhood education and care are urgently required. This, in turn, leads to new and increased requirements of the educational workforce in daycare centers, resulting in corresponding expectations to qualify skilled workers in their professional role as well as in the specialist knowledge required for their future job.

The Euro Akademien have strengthened their commitment to expand and upgrade the social-pedagogical training professions with respect to quantity and quality, so that participants benefit from the high quality regarding methods and contents of the educational offers.

Health & Nursing

Children, adolescents, elderly, sick or disabled persons: Many people need help. The labor market needs skilled professionals with comprehensive know-how that includes specialist knowledge and methodological skills as well as social and communication skills. Nursing and health professions are exceptionally comprehensive. They offer many rewards for those who enjoy working with people. Health and social services offer demanding and exciting fields of work in outpatient, day-care and inpatient facilities, where the need for well-trained and qualified personnel is steadily increasing.

Quality education is essential to success. The Euro Akademien programs are based on a holistic approach in nursing and health science. To incorporate current findings from theory and practice is a matter of course.

Upon obtaining their degree in health and nursing professions, our graduates are equipped with high professional competence and social skills, possess the necessary legal knowledge and have already gathered valuable practical experience in facilities of our partners.
An excellent reputation in foreign language training: Würzburger Dolmetscherschule

The Würzburger Dolmetscherschule (WDS) was established over 60 years ago and is a private, state-approved specialist academy and vocational school for interpreters, translators and foreign language correspondents. It is affiliated to a service for foreign language and in-company trainings as well as to a seminar center for management assistants. With its wide range of programs, WDS sees itself today as a national center for modern languages, attracting students from all over Germany. WDS graduates are bilingual or trilingual foreign language specialists – with an optional additional specialization in business, IT or the terminology of economics or natural sciences.

Double degree: Top-up Bachelor

The double-degree top-up Bachelor offers students the opportunity to obtain academic degrees at home and abroad within two semesters. The combination of practical training and a short period of study offers a genuine alternative to university or dual studies. For this purpose, WDS maintains longstanding partnerships with numerous universities. Contrary to science-based university studies, yet with comparable entry requirements, WDS has a clear focus on perfect fluency and professional practice. In terms of numbers, WDS, with its 350 students, is still nicely manageable and a very attractive alternative to state universities with their frequently impersonal environment. Contacts with teachers and fellow students are quickly established, and WDS, as a private school, is a most trusted name also with regard to technical innovation and personal commitment of its lecturers, who, for the most part, are native speakers.

By participating in the European “Erasmus+” (international student exchange) program, it has been possible for many years to award scholarships for internships abroad, highlighting the aim to further internationalize our programs.

Suitability and success

Nearly 65% of the entire student body is comprised of high school or vocational school graduates with a passion for languages. Both the high school and the secondary school graduates keep achieving above-average grades in almost all final examinations – even compared to the high Bavarian standards of education. Success rates of the training are at 80 to 100% – due to a challenging, modern tuition and clear expectations of the linguistic aptitude of the participants.

A long tradition

The WDS history began in 1954, with an interpreters’ school for young talents from all over Germany. From 1964 on, it operated under its current official name “Würzburger Dolmetscherschule” which it kept when it was taken over in 1971, by ESO Education Group. In the course of the following decades, WDS developed into a “Competence Center” for foreign language professionals in Lower Franconia and beyond. Under the management of Pierre Semidei, WDS received its state approval as a vocational school in 1973 and, in 1977, became a specialist academy for language professionals. WDS has strengthened its high reputation also by substantially contributing to the relevant curricula and by participating in the development of the Bavarian school system. At the same time, WDS has become an official examination center for the Chambers of Commerce and Industry in Paris, London and Madrid.

“WDS is the starting point for young people with a passion for languages. Here they receive challenging and practical training by competent native speakers. And with the top-up Bachelor program, they also have the opportunity to obtain additional academic degrees – ideal conditions for starting into a career as an experienced language professional.”

Dr. Jürgen Gude, Head of WDS

www.dolmetscher-schule.de

“I do appreciate two aspects of my education at WDS: On the one hand, it’s the application of the latest didactic principles; and on the other, the special emphasis that is put on high-quality technology for our foreign language training.”

Manuel Geiß, future translator and interpreter
Respect and diversity are significant values of every era and offer significant orientation in the working world and in life in general. As diverse as the ramifications from where leaves will grow, as diverse are the talents of our customers and our educational programs. We bring together what belongs together: suitable training concepts for individual personalities.

Besides the roots and the trunk, it is the leaves of a tree that are its most important organs. From a physiological point of view, the fresh green color stands for their contribution to the oxygen budget by photosynthesis and therefore to life on our planet. At the same time, the green foliage and its vitality represent constant regeneration and re-creation.

Lifelong learning is a form of re-creation as well. According to this imagery, Euro-Schulen customers see themselves confronted with the ramifications of life and must always continue to grow. They provide new impetus, fresh manpower and – if you like – fresh “oxygen” for our society and for the economy to subside and be stimulated. We support them in this with our ramified network of individual services.

Free choice of occupation means responsibility. This includes the development of true personal interests and abilities and active participation in society. We will provide support for self-orientation, if needed, and inspire and motivate our customers to master their own life and careers. For the Euro-Schulen of ESO Education Group, this means to support and to challenge.

To come back to Albert Einstein: We are convinced that everybody can be a genius in his own way and in any situation in life.

Albert Einstein

»Everyone is a genius! But if you judge a fish by its ability to climb a tree, it will live its whole life believing that it is stupid.«
Qualification and integration programs with a capable partner: Education for people for people

Optimum opportunities for personal growth and professional development are the objectives of our education and integration work at the Euro-Schulen.

Since the first Euro-Sprachschule (Euro School of Languages) was founded in Aschaffenburg 50 years ago, the almost 100 Euro-Schulen throughout Germany have constantly expanded their comprehensive product portfolio. The range of services covers the areas of vocational training programs for young people, German language and integration, orientation, activation and job placement, coaching and training courses as well as training and further education in business and the linguistic, commercial-technical, medical and social fields.

Social, capable and integrative

The Euro-Schulen courses offer sound general education as well as profound technical expertise. Furthermore, they help to acquire practical experience and contribute to the development of social skills. The education programs and training measures additionally aim to integrate our participants into the working world and into society to accompany and support them in their personal growth and to enhance their career opportunities. The huge numbers of successful graduates from our recognized certificate courses as well as the high placement ratio of our professional integration measures speak for themselves.

Personal and based on individual requirements

Our qualification courses are aligned to the requirements of the labor market. At the Euro-Schulen, participants get personal support and advice based on their individual requirements. A detailed needs analysis serves to establish and develop their training profile. In the training courses and coaching seminars, our experienced teachers provide our participants with the technical, methodological, social and personal skills needed on their way to a successful professional career. Theory and practice are closely linked. The Euro-Schulen graduates are enabled to assess themselves, to identify their goals, work confidently towards reaching them and hold their ground on the labor market.

Recognized and certified

As member schools of ESO Education Group, the Euro-Schulen have been certified according to DIN EN ISO 9001 and DIN ISO 29990 by CERTQUA. They have been accredited according to the German Regulation on Accreditation and Certification of Labor Market Services (AVGS) for education providers and have therefore been qualified to cooperate with employment agencies and job centers. In addition, the training services of the Euro-Schulen have been certified in order to include them in the AVGS training, activation and placement voucher schemes. The Euro-Schulen ensure that all legally required quality standards are met and attaining measures are accredited.

Cooperation and networking

The Euro-Schulen have an extensive network of partners, involving teachers, enterprises and institutions and also including cooperation agreements with numerous renowned education partners. This way, it is possible to follow current trends and developments and put them to practical use in the training process.

The German federal government, the federal states and municipalities are major and longtime partners, on whose behalf ESO Education Group provides its education and training services. Part of the courses is financed by funding programs of the European Union and the European Social Fund. For many years, the Euro-Schulen, with their wide range of programs, have also served as a reliable and capable partner for the employment agency and the job centers as well as for the federal Office for Migration and Refugees (BAMF).

“ESO-Education Group not only fulfills its tasks in the field of education, but also develops and implements market-oriented innovations in this area. For 50 years now, we have been committed to serving our target groups – fulfilling our mission for society as a whole with strong dedication.”

Andree Haese
Managing Director, Euro-Schulen

www.euro-schulen.de
Training and further education: Expert knowledge

Individual qualifications
Whether private or corporate customers, both internal and external training measures to develop newly discovered skills and opportunities in order to realize long-term goals.

For five decades, the Euro-Schulen have provided expertise and know-how in all relevant specialist areas. Our range of modular and flexible training programs, which are adapted to the specific target group needs, also consider the financial means, schedules and local needs of the participants as well as their objectives and entrance levels. Comprehensive quality control of the educational content as well as regular in-house and external training measures for our employees are essential parts of the Euro-Schulen commitment— as is the permanent development of modern training products, teaching materials and methods in line with the market.

Far-sighted specializations
Continuing (professional) development in the sense of lifelong learning contributes to sustainably successful professional careers. For example, language courses offered at all levels open up new career opportunities as well as support a variety of language courses, as a basis for working abroad, open up new personal horizons. They turn experienced employees into specialists. For this purpose, the Euro-Schulen have established a global network of partners and serve as licensed centers for many relevant language certificates.

To round this off, Euro-Communication-Service (www.ecs-uebersetzungen.de) offers certified translation services by an international team of experts for all languages and subject areas. In addition to their comprehensive IT services, the Euro-Schulen also run (industry-specific) training courses and exams, e.g. as a licensed SAP partner, for public contractors, corporate and private customers as well as the field of higher academic education.

Innovating integration
Integration starts by precisely identifying the specific and widely differing needs of the learners. This requires a broad range of offers that cover the different interests and, on the other hand, appropriate learning structures, practical concepts with methodologies conducive to learning, as well as a teaching staff showing empathy for the participants’ different histories and perspectives and their specific needs for professional and personal growth.

We teach and train a broad clientele—from young people to immigrants, from executives to start-up entrepreneurs. Our workplace-related concepts are designed to fit the specific needs of the learners, to ensure corporate success. The necessary training content is provided in a made-to-measure set of training modules.

Claus Pflume, Area Manager

“Service-oriented education concepts of the Euro-Schulen. For 50 years now, we have been working successfully in the best interest of our customers—and we will continue to do so in the coming 50 years.”

www.euro-schulen.de
Taking the lead

As a nationwide operating education provider, ESO Education Group and its Euro-Schulen are always close to where the action is and can quickly pick up trends and developments – as for example shortage of specialists, demographic changes, lack of traineeship positions or integration problems. This is a major advantage particularly for our youth work with its objective to help young people identify and develop strengths already early in life. Once this solid basis has been established, we then jointly proceed to review practical options for a suitable career.

A perfect fit

Currently, demographics, the shortage of specialists and other issues have led to the unique situation of traineeship positions being vacant while, at the same time, young people cannot find traineeships. The Euro-Schulen are committed to close this gap, keeping in mind the requirements of the enterprises and equally focusing on the interests of the young people. They offer specific support services for each individual industry, combined with an extended search for candidates both in Germany and abroad. The objective is to make perfect matches between the demands of the economy and the goals of the candidates.

Good orientation

Candidates, in turn, receive good orientation and individual job preparation – strengths are identified, and doubts resolved. This is based on an analysis of professional interests (the BIAT test) in combination with practical work. The Euro-Schulen then arrange for internships that serve to provide a precise assessment of the envisaged profession and of the candidate's own performance. The Euro-Schulen also provide the necessary framework for (further) school-leaving qualifications or additional qualifications. This leads to motivated career choices, as they are made with confidence. A perfect starting point for candidates and employers alike – and recognition for the inspiring pioneering work of the Euro-Schulen.

Individual attendance

The Euro-Schulen support and assist young people with a wide range of measures to reach their training and qualification goals. This includes specialized courses, age-appropriate soft skills trainings and personal development seminars. Tens of thousands of adolescents, even coming from difficult childhood or working situations, have successfully completed their vocational training in this way.

Ensuring successful trainings

Adolescents and young adults with special needs and all those who cannot find a traineeship by themselves receive the support of the Euro-Schulen. In a joint effort, they are first prepared to gain the necessary maturity for work-readiness training. Following that, the Euro-Schulen place them in suitable trainings and monitor their training process with experienced instructors, teachers and social educators. Young people with disabilities or in need of retraining trust us as a partner.

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Training management for companies

Companies providing apprenticeships are extensively supported in the creation of training conditions as well as in assessing the candidates' employability. We also accompany training processes first during the entire selection phase and then again specifically upon conclusion of the contract. The Euro-Schulen facilitate and assist in the creation of further apprenticeships and help to find matching candidates.

Training courses and projects

For 50 years now, the integration of foreign adolescents has been particularly important to us. In addition to comprehensive language and integration courses, the Euro-Schulen are also actively engaged in the integration of migrants in various ways. Additional trainings and projects round off our comprehensive range of services for adolescents and young foreigners. Our objective is always the same: successful integration into society and the labor market.

“Young people will shape the future of tomorrow. Therefore, it is one of our principal goals to assist young people on their path through life – always keeping their individual situation in mind. Our motto is to ensure sustainable training and job opportunities for every young person!”

Stefan Brummund, Authorized Representative and Head of Business Development

www.euro-schulen.de
Integration and the German language: Success with languages

The primary task: Immigrant integration

Hardly any other topic is currently as heatedly debated in Germany as the topic of integration. Whether it is about immigration or demographics, existing skills or shortages of specialists, refugees or asylum policy. Since its foundation, ESO Education Group has understood the issue of integration as one of the central tasks of education policy. The above topics have therefore always been the focus of our work. People with a migrant background receive strong support when entering the country, when settling in and when learning the German language – our expertise, guidelines and practical tools help them to adapt to and cope with life in Germany. This includes giving them a warm welcome and initial orientation specifically for refugees, recognizing their degrees and qualifications, using existing skills and competences, (further) developing language skills and professional know-how as well as facilitating their integration into our multicultural society and its labor market.

Selected offers and activities in the area of immigrant integration

- Initial orientation
- Integration courses (incl. orientation and special courses)
- Language consolidations general language for professional purposes (BAMF, ESF, BA, etc.)
- Certificate Courses: European language certificates at all levels (A1 to C2)
- Counseling & Advice: German “men- tors”, intercultural programs
- Integration in the labor market: professional qualifications, specialist language courses
- Specific offers: e.g. day care centers with bilingual concepts, MobiPro-EU (www.jobofmylife.de)

It is with empathy and diplomacy that the Euro-Schulen care for the needs of the immigrants as well as for the requirements of the receiving society. This holistic approach is ensured by our memberships in numerous organizations, associations and quality circles working to promote appropriate framework conditions in the sensitive area of immigrant integration.

"My German has improved. At the Euro-Schulen I have learned a lot about Germany, its politics, culture and about working and living in Germany – and this is important when you live in Germany! Thanks to the integration course and to the support I received, I have immediately found an adequate job."

Mitra-Dastanion Nezhad from Iran

"For 50 years now, we have supported people with a migrant background in their integration into society and the working world. More than 100 of our locations are accredited by the Federal Office for Migration and Refugees (BAMF) to run integration courses and also support immigrants with our additional services."

Jens Heckersbruch, Product Manager, German Language and Integration

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Mitra-Dastanion Nezhad from Iran
Efficiency and no red tape: An ideal fit for each position

Interface between candidates and the labor market

In the field of personnel placement, ESO Education Group has been a long-standing and capable partner for job seekers, the unemployed, enterprises, employment agencies and job centers alike. At over 120 locations of ESO Education Group, our experienced recruitment teams supply efficient services without any red tape. They are familiar with the labor market and its requirements on the one hand, and also, on the other hand, know the candidates with their skills and competencies. For many years, they have been the perfect interface between the labor market, the enterprises and the candidates, ensuring successful and well-founded personnel placement services fitting for all partners.

Our job portal www.esojob.de serves as a job market for job-seekers and as a recruitment pool for businesses that require staff. All member schools of ESO Education Group offering personnel placement services quickly and efficiently match candidates to jobs and vice versa.

Profiling and individual training for the new job

The ESO Education Group’s specialists, with their long-term expertise in coaching and recruitment, create the job seekers’ profiles. Based on the results of this assessment, they develop individual training programs for the candidates including modules that will also address and correct personal and social weaknesses. The internships on offer represent the current “real-life” workplace needs of the companies, which helps to facilitate the entry into professional practice.

Our employers’ service manages thousands of contacts regionally and throughout Germany. As we keep up to date on current industry trends and labor market issues, also taking into account supply and demand, we can support our corporate customers – in times of increasing shortage of skilled workers and specialists – by recruiting candidates who are an ideal fit.

One example of our capability

The Euro-Schulen Hanover are an outstanding example of successful personnel recruitment and proudly point out consistently high placement rates. From 2009 to 2016, they supported on behalf of the Employment Agency Hanover a total of more than 7,500 participants in finding a suitable employment or an apprenticeship. In accordance with the German Social Code, Book III, the program included both the Ganzil holistic integration services and the UVgA placement support with a holistic approach.

An ideal fit: There is no better way to describe the matching of candidates to employers in our customer portal. The entire recruiting process is performed based on latest findings and always in compliance with the German data protection act.

Michael Melching
Product Manager
Personnel Consulting, Coaching, Recruitment

www.esojob.de
In the Nuremberg metropolitan area, the EBW, for decades now, has done pioneering work in commercial-technical training and continuing education services, especially for the metalworking field. Merging with the ZAW helped us to further strengthen our leading position.

Günter Mößel
Head of EBW and ZAW

Demand-oriented education guaranteed for decades:
Euro-Bildungswerk & Zentrum für Aus- und Weiterbildung

The Euro-Bildungswerk (EBW, Euro Training Center) in Nuremberg, established in 1980 as Euro-Sprachschule, developed into a provider for a wide range of training and continuing education in various areas. The focus is on the commercial-technical field – specifically on plastics and metal. The Euro-Bildungswerk Nuremberg is fully equipped with its own workshops and modern equipment and technology such as CNC, CAD and PLC.

In the last few years, the range of services has been expanded to include commercial, foreign-language and IT training and continuing education. Career orientation and entry-level monitoring as well as integration courses are also provided. Whether private or corporate customers – everyone gets a training program that is precisely tailored to their specific needs.

Throughout their entire education at the Euro-Bildungswerk (EBW) and the Zentrum für Aus- und Weiterbildung (ZAW), the participants receive capable and qualified expert support. A further plus is the equipment of the facilities with state-of-the-art machinery: all in all, optimum preparation for the job.

The Zentrum für Aus- und Weiterbildung (ZAW, Center for Continuing Education) in the Nuremberg metropolitan area, joined forces with the Euro-Bildungswerk Nuremberg in 2014, and has been a member of ESO Education Group since then. This dense network, in particular in the metalworking and electrical sectors and focusing on mechatronics and industrial mechanics, offers optimum conditions for the best possible training and continuing education services. The range of trainings is rounded off by various qualification measures designed for adults.

The ZAW developed from the former AEG/ Elektrolux Training Workshop and had previously specialized in practice-oriented collaborative trainings for the industry and small and medium-sized companies mainly in the electrical and electronics field. Since September 2008, it has been an independent company.

Andreas Lux
DOSAINWAGSCHULTZ, Pump and Plant Engineering GmbH

"I am highly satisfied with the ZAW, as a customer and as a former participant in their various trainings. It has been a pleasure to work together with the ZAW instructors, and I would do it again at any time. The liaison structure, the good communication between trainers and trainees as well as the transparent assessment of our trainees are unique. The trainers are always available, even outside the course program. Our own trainees’ feedback confirms my own positive experience. I would always recommend the ZAW to other companies."

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Günter Mößel
Head of EBW and ZAW

www.ebw-nuernberg.de
www.zaw-nuernberg.de
Our daycare centers provide a rich and colorful educational environment, full of creativity, zest for life, gentleness, confidence and inspiration. We put special emphasis on compassion – teachers and children alike are able to radiate empathy. This is important to us because the childhood years are most decisive and, as it were, the most sensitive period of development. Children’s early experiences shape and leave an enduring impression on young minds and personalities. They are decisive for the development of physically and mentally strong and stable personalities. They determine the basis for complex human reasoning and communication. They contribute to emotional and social development – also incorporating curiosity, open-mindedness and eagerness to learn.

The flowers in the head of sunflowers are arranged to form the static axis of a spiral. In a sense, our development in life is comparable: from our core, we keep spiraling upward while time makes us advance and opens up to us, turn by turn, an ever-expanding view of life.

We want to lay the foundations for the healthy personality development of the children entrusted to us by offering space and orientation: with warmth and humor, playful learning and carefully balanced teaching, and with honest answers to their many questions.

Providing security, inspiring curiosity and developing compassion.

Young sunflowers turn to always follow the sun – in accordance with this principle of growth, we want to give the children entrusted to us the opportunity to grow and develop in a warm, safe and nurturing setting and to take their first careful independent steps to learn what is out there in the big wide world.

Mahatma Gandhi

»If we are to teach real peace in this world, we shall have to begin with the children.«
Discovering the world – playful learning: KITA Waldräuber and KITA Traumzauberbaum

What adults have long since forgotten, children are still able to do, and in an exemplary manner: to discover the world playfully and with natural curiosity. They do what numerous papers recommend as the optimum learning method and which appears perfectly obvious from our own personal experience: doing something yourself – learning through playing. Because this is precisely the way we can best and most naturally internalize our acquired knowledge. The essential prerequisites are an adequate and playful learning environment with a truly welcoming atmosphere and optimum learning conditions so that the children are still allowed to be children – notwithstanding all the educational encouragement they receive.

The daycare centers and separate children’s groups of ESO Education Group focus on the early childhood development, with educators and teachers benefitting most directly from the Euro Akademien experience, namely from the continuing education program that is offered by the lecturers and specialists. “The encouragement of the personal strengths and creative talents of each individual child as well as the support of the children to learn social skills are the main objectives of our work. In our opinion, healthy nutrition, a lot of movement and outdoor play are indispensable to reach these goals.”

Maria Kondring
Head of KITA Waldräuber

Our DAYCARE CENTERS

“Football, yes, I like that. And I like to be outside a lot. What I like most is to play with Hilmar. Hilmar is my friend.”

Luca from the KITA Traumzauberbaum, answering the question: what do you love about it?

For example, the KITA Waldräuber in Berlin, with its opening hours from 6 am to 7 pm, operating throughout all holidays and accepting children from the first year of age, takes on a pioneering role in the German Kindergarten system – not only in terms of flexibility. Its location right on the edge of a forest and two large playing yards for the children allow for sufficient outdoor time. The children explore their environment, develop motor skills and learn about the seasons, plants and animals. The KITA Waldräuber provides full board with healthy, nutritious meals that are prepared in their own kitchen. Additionally, they promote language learning, offer early childhood music education and have an excellent nursery school program in close cooperation with a primary school. The educators and teachers of the KITA Waldräuber are committed to continuous quality improvement which they also demonstrate by their participations in the state program “Kitas in motion – for good and healthy daycare” and in the federal pilot project of preparing “More men and women to work in Kitas.”

The KITA Traumzauberbaum experience is rounded off with healthy full board.

In the KITA Traumzauberbaum in Hildesheim, children are offered early learning and child care from toddler to preschool age. They have many opportunities to discover the world and themselves and to develop their creativity and imagination. It is these objectives and our closeness to nature that our name, “Traumzauberbaum”, originates from.

The four key areas of education at the KITA Traumzauberbaum are the promotion of language learning, health, movement education and Kneipp pedagogy. Social skills and intercultural as well as language development are at the center of our educational work with a special focus on building confidence and creativity. The children enjoy woodworking activities in our woodwork shop and discover in our Kneipp basin that health is fun. The KITA Traumzauberbaum experience is rounded off with healthy full board.
Personality through education